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Department of Banking and Finance
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Research Interests

Investments, Market Microstructure, Behavioral Finance.

Education

- 2006 – 2010 Doctor of Philosophy. (Ph.D.) Fogelman College of Business.
The University of Memphis. USA
- 2002 – 2004 Master of Business Administration (MBA)
Faculty of Commerce and Accountancy, Chulalongkorn
University. THAILAND
- 1992 – 1996 Bachelor's Degree of Electrical Engineering (B.Eng.)
Faculty of Engineering, Chulalongkorn University. THAILAND

Refereed Journal Publications

- Likitapiwat, T.**, Johnson, W F., 2016, Market Segmentation in Developing Markets Evidence from Thai Non-Voting Depository Receipts, *Journal of Applied Economic Sciences*. 11, 241 – 256.
- Likitapiwat, T.**, Sereetrakul, W., Wichadee S., 2015, Examining materialistic values of university students in Thailand. *International Journal of Psychological Research*. 8, 109 – 118.
- Sereetrakul, W., Wongveeravuti, S., **Likitapiwat, T.** 2013, Gender Differences in Saving and Spending Behaviors of Thai Students. *Research in Education*. 90. 68 – 81.
- Detzen, D., Jain, P.K., **Likitapiwat, T.**, Rubin, R. 2012. The Impact of Low Cost Airline Entry on Competition, Network Expansion, and Stock Valuations. *Journal of Air Transport Management*. 18, 59-63.
- Jiang, C. X., **Likitapiwat, T.** and McInish, T. H. 2012. Information Content of Earnings Announcements: Evidence from After-Hours Trading. *Journal of Financial and Quantitative Analysis*. 47, 1303 – 1330.
- Chiyachantana, C. N., Choochuay, J., **Likitapiwat, T.** 2012, Intraday Price Discovery In Emerging Equity Market: Analysis of SET50 Index, SET50 Index Futures and Thaidex SET50 (TDEX), *Journal of Applied Economic Science*. 7, 380 – 390.

Working Paper

Likitapiwat, T. 2016, Algorithmic Trading in an Emerging Market: Empirical Study on the Stock Exchange of Thailand, Capital Market Research Institute, The Stock Exchange of Thailand"

Working Experiences

Nov 2017 – Present Assistant Professor – Chulalongkorn University

Oct 2010 – Oct 2017 Lecturer – Chulalongkorn University

Jun 2008 – Dec 2008 Instructor - University of Memphis. USA.

Jan 2005 – May 2006 Lecturer - Bangkok University.

Courses Taught

- Financial Econometrics
- Market Microstructure
- Money and Capital Markets
- International Financial Management

Training and Academic Service

March – September 2011 Speaker, Overview of Marketing for Financial Services
Government Saving Bank

May 2012 – June 2014 Speaker, Financial Markets and Instruments
Siam Commercial Bank